

"In truth, we can all play a part in driving fashion to be more sustainable and ethical. By choosing to wear clothes from labels that embrace transparent, creative and innovative production methods; and by re-wearing, recycling, swapping and thrifting."

- Emma Watson,

Good On You Ambassador

Kane County Division of Environmental and Water Resources

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Please find more information on Kane County Sustainability and Recycling at:

countyofkane.org/sustainability and countyofkane.org/recycling









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#### RETHINK

**Tip 1** ReThink your purchase.

Do you really need this item?

**Tip 2** Sleep on it. If you do not feel a burning need to return to purchase the item, don't.

## RECYCLE

**Tip 1** Bring clothes, shoes, textiles and accessories to Kane County's Recycling Drop-offs and Events

https://www.countyofkane.org/ Recycling/Pages/textiles.aspx

Kane County's electronics recycler, eWorks has partnered with RewearAble to collect clothing and textiles for reuse and recycling. Both organizations are non-profits that provide sustainable employment for people with special needs.

**Tip 2 Utilize public drop boxes.**Search textile recycling and your zipcode.



# **REDUCE**

### Tip 1 Avoid buying fast fashion.

Falling victim to quick style products is easy; do your best to steer clear of trendy clothing which will end up being thrown away after a few wears.

**Tip 2 Think long term.** Buy products that will not only last, but that can be worn for more than 4 or 5 years.



**Tip 4 Sometimes higher prices can be a good thing.**Spending a little
more to invest in
quality clothing help
items last longer.

of times.



**Tip 5 Do some research** into the brands you purchase. Find brands that fit your style, make you feel good, and have a positive impact on the environment and those who live in it.



# **REUSE**

**Tip 1** Refashion your old clothes into something new. You can turn old shirts into quilts, rugs, grocery bags and dish rags. The possibilities are endless.

Tip 2 Swap clothing with family and friends. This is a win-win situation. You get rid of the



clothes that you no longer want and gain new clothing to mix and match with the items that you still have at home.

### **Tip 4** Make your clothes last longer.

There are two main ways to do this: buy quality clothing, and follow savvy washing and drying tips like using a drying rack rather than machine drying and drying darks inside out.

Tip 5 Host a garage sale.

**Tip 6** Go to the thrift store. Whether you are just dropping off your old clothes or shopping for new-to-you products, thrift stores provide the ultimate way to reduce your impact on the environment and your wallet.

**Tip 7** Consign and resell. Consignment stores provide great solutions for those who want to recycle of their old clothing and shop for gently used name brand products.